Kristen Duke
kristenduke@gmail.com
facebook.com/kristendukephotography
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pinterest.com/kristenduke/

CAPTURING joy with kristen duke

NUMBERS
{as of Sept. 2014}

Monthly unique visitors: 277,379

Monthly pageviews : 463,500

Facebook friends: 33,777

Twitter followers: 4,700

Pinterest followers: 40,500 (with multiple large group boards)

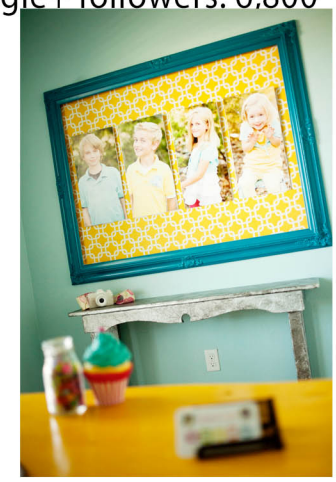
Instagram followers: 7,200

Google+ followers: 6,800

MEET KRISTEN

Kristen Duke, the author of Capturing Joy, is a portrait photographer, stay-at-home mom, lifestlye blogger sharing all sorts of fun on her blog geared towards mothers.

Based out ofAustin, TX, Kristen shares her home, family, food, faith, and fun in various snippets in what she refers to as the online journal of her life.

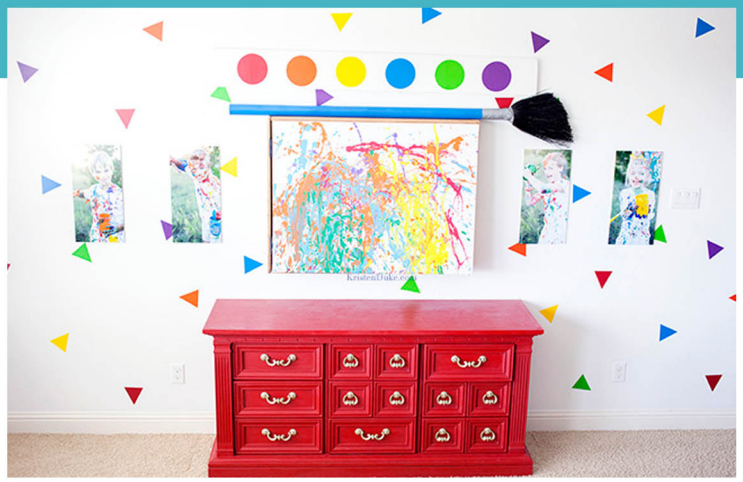


ABOUT THIS BLOG

Started in the summer of 2011 as a regular feature blog, Capturing Joy features photography tips, Do It Yourself (DIY) home projects, furniture transformations, free printables, momma fashion, life stories, parties, home decor, & recipes.

- Author of Say NO to Auto and Get Focused Photography books and workshops
- Photography segment appearance at Salt Lake City's Studio 5 TV show
- Haven, Build Your Blog, & SNAP blogging conference speaker on photography
- Contributor in the past to The Idea Room and Little Miss Momma
- Projects featured online magazines/blogs, including:

  Parents Magazine, Be Different Act Normal, TidyMom, Your Homebased Mom, Tip Junkie, Lil Luna, Today's Creative Blog, I heart Nap Time, Eighteen25, Lolly Jane, The 36th Avenue and more.



DAILY POSTS

Capturing Joy averages 5 new posts per week (Monday through Friday).

Posts include furniture transformations, room makeovers, crafts, recipes, DIY and home improvement projects, free printables, décor ideas, and doses of Kristen's daily life via her heartfelt storytelling.

Product reviews and giveaways can also be seen on the blog.

PROMOTE YOUR BRAND

There are several ways Kristen can help promote your brand, including:

- Spokesperson, Brand Ambassador
- Sponsored Post
- Product Review
- Giveaway
- Attend Brand Events
- Event Correspondent
- Video & Editorial How-To

The above includes but is not limited to:
editorial content creation, sponsored post, Twitter, Facebook, Google+ and video content provided by the brand.

Payment for all promotions accepted through PayPal.

WHY ADVERTISE WITH Capturing Joy?

Capturing Joy averages over 20,000 pageviews per day and 400,000+ pageviews per month.

Each blog post is advertised on Facebook, Twitter, Google+ and Pinterest. All tutorial projects are also advertised on various Link Partiy round ups throughout the DIY blogger community.

BRANDS KRISTEN HAS WORKED WITH

- World Market
- Riley Blake Designs
- Cutting Edge Stencils
- Rubbermaid
- Skinny Cow
- Lean Cuisine
- Capri Sun
- Silhouette Cutting Machine
- Cookie's Kids
- Cut It Out Frames

PRICING

All sponsorship and campaigns can be tailored specifically to meet your company's needs and will be priced accordingly. Feel free to reach Kristen by phone **(512) 809-1740** or e-mail **kristenduke@gmail.com** to answer any of your questions or request a rate sheet.

CAPTURING with kristen duke joy

Kristen Duke
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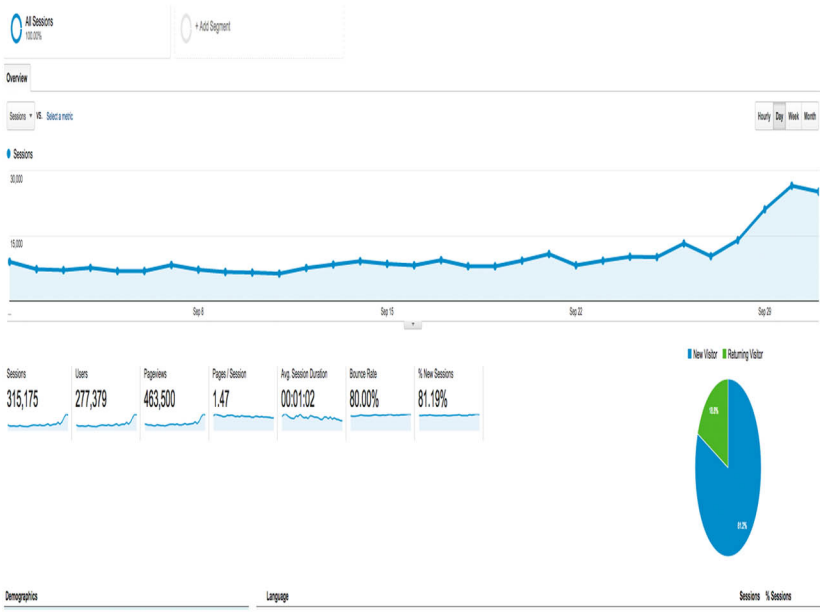
twitter.com/kristenduke7
pinterest.com/KristenDuke



Kristen will attend 3 social media conferences in 2013, with hundreds of bloggers at each one. Blissdom, March 21st. SNAP, April 18th and BlogHer Food June 7th. Each conference has travel expenses and pass fee's. Kristen is seeking sponsorship for these and will reward brands generously.

Blog Sponsored Posts, Product Reviews, & Giveaways

Big companies are taking notice that bloggers are very influential when it comes to spreading the word about their products. Readers trust the voice and endorsement of the blogger they've come to love. I've worked with many brands--big and small--in featuring their products to my readers, and delight in sharing something great that I've discovered!

If you have a product that fits well with the theme of Capturing Joy, please inquire about sponsorship availability.

Reviews for a blog post starts at $400, We will negotiate product/price/review via email.

Capturing Joy has a faithful readership and social media following that is increasing daily. I would love to promote your brand through a product review. A product review typically includes (but is not restricted to):

*Photography or electronic related items with tips and tricks or how to's
*Home Decor and DIY tutorials with step by step pictures
*A recipe that includes the use of your ingredient or food product.
*A post reviewing my experience with your product.
*A giveaway of the product (generally increases your social media following, for entries)
*Social media touts on facebook and twitter

Some of my favorite product examples are: photo equipment, clothing, fabric, paint, tools, electronics, food ingredients.

Product reviews are compensated posts unless the product(s) being provided for review is valued over $400.00.

Reviews are often more successful when there is a giveaway of the same items for my readers. I'll encourage they follow you on your social media channels as well.

All review posts will be promoted on all of my social media channels as well as cross promoted with blogger friends on group boards.

Reviews with link on Instagram to Facebook and Twitter are $50-100 depending on how well it fits with my brand. This is social media only--no blog post.

Pinning an item from your site starts at $25 per pin.

Contact me at **kristenduke@gmail.com** for more details regarding the pricing of review posts.